

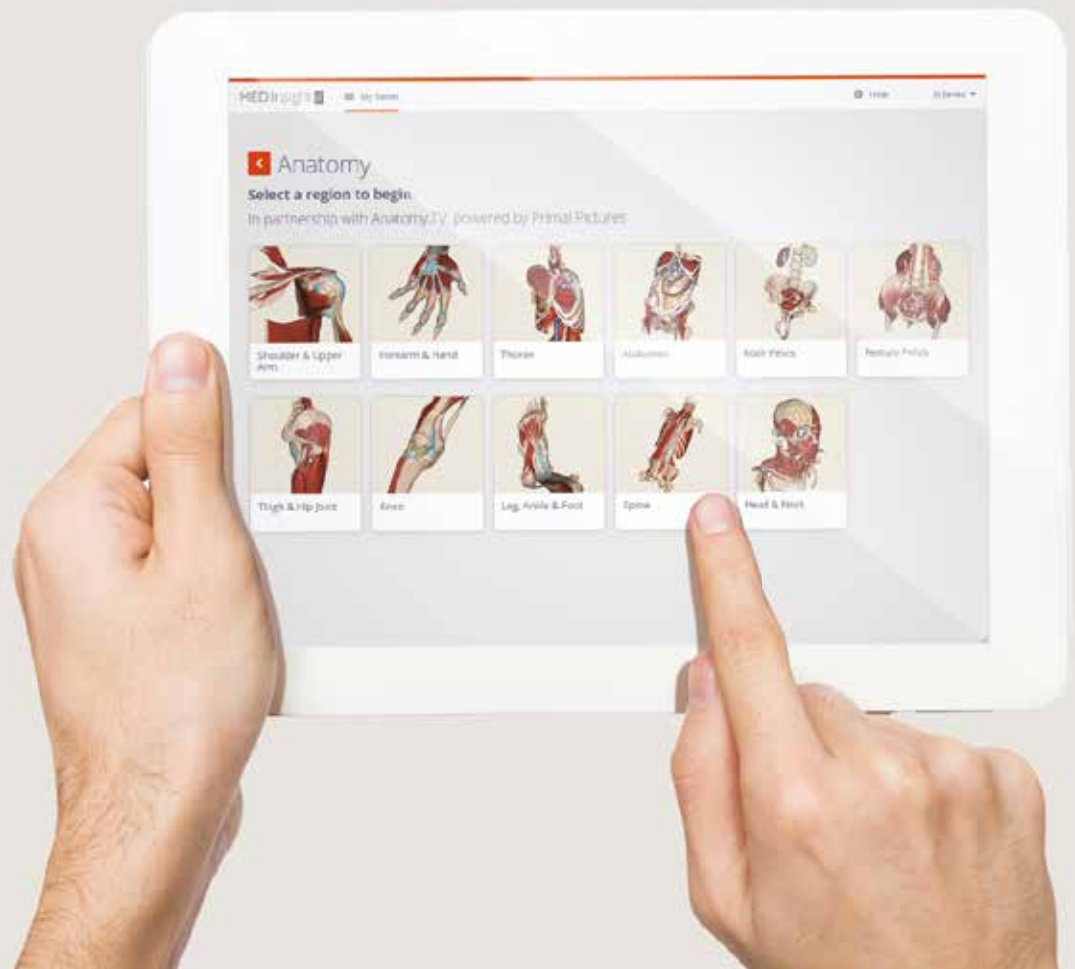
## Primal Pictures Brings You PALMs

### Revolutionizing anatomy learning

Reduce learning time, increase knowledge retention, and accurately assess student progress with scientifically-proven Perceptual and Adaptive Learning Modules (PALMs).

Proven to produce better outcomes than traditional learning methods, Anatomy PALMs:

- Optimizes student engagement with a game-like interface
- Serves content based on student's ability and needs
- Provides assessment tools allowing faculty to proactively evaluate groups or individuals
- Combines scientifically-proven learning techniques with Primal Pictures' best-in-class content



“ These modules were tremendously helpful for me. I found it very helpful to see multiple presentations of everything in order to get the broad scope of what I was learning. Additionally, the format of the program was fun and interactive in a way that kept me engaged while pushing me to improve. ”

**PALMs user, David Geffen School of Medicine**

Visit [www.primalpictures.com/anatomypalms.aspx](http://www.primalpictures.com/anatomypalms.aspx) to learn more about PALMs



## What is PALMs?

PALMs is a standalone, interactive, online adaptive tool that combines research-proven learning techniques with the most medically accurate 3D models of human anatomy available to measurably improve student learning.

Primal Pictures has partnered with Insight Learning Technology (ILT), a leading computer-based learning company, to create PALMs. This powerful learning tool, developed using research by renowned academic cognitive psychologists, is powered by patented technology that reinforces comprehension and understanding of the essential anatomy concepts presented in Primal Pictures' 3D best-in-class human anatomy models.

## How PALMs works

**ADAPTS** to individual learners by accelerating pattern recognition – students and staff quickly master both facts and interpretations of clinically-relevant material

**BRIDGES THE GAP** between knowledge-based understanding and experience-based performance, ensuring deep comprehension and retention

**NINE LEARNING MODULES** covering regional anatomy

**RESEARCH-PROVEN** perceptual and adaptive learning techniques and interactive format

**ADJUSTS** to each learner as they master content for deeper understanding and greater retention of required anatomical knowledge

**AVAILABLE** as a stand-alone resource or supplement to your Primal Pictures license

For more information about how you can bring anatomy learning and assessment modules to your institution, please contact your Primal Pictures account manager today.

Request a free trial today by visiting: [www.pharma.intelligence.informa.com/primalpict-palm-lp](http://www.pharma.intelligence.informa.com/primalpict-palm-lp)