Increase Global Visibility and Impact for your University’s Dissertations

ProQuest Day Saint Petersburg – 6 October, 2017

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Academic Relationship Manager Dissertations & Theses
Overview

• PhD Theses - Value vs Availability
• ProQuest Dissertations and Theses (PQDT)
• Dissemination via PQDT
• Submission to ProQuest
• Impact and benefits
ProQuest believes in the importance of the dissertation as a form of scholarly communication.
Dissertations & Theses in Research and Teaching

“There are many types of scholarly content that don’t go through the peer review process, providing researchers with insight into emerging trends (and emerging voices). Popular content types include Dissertations and Theses (used by 73%), working papers (70%) and conference proceedings (69%).”

86% of faculty recommend dissertations for research

Research and Teaching Rely on Content Diversity
Whitepaper and survey. ProQuest, 2017
Dissertations are scholarly, reviewed work resulting from comprehensive and original research.

New trends and ideas are tested and presented

Dissertations and Theses...

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<tr>
<td>1</td>
<td>Identify gaps in literature</td>
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<td>2</td>
<td>Cover topics more comprehensively than journal articles</td>
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<td>3</td>
<td>Present up-to-date literature reviews with extensive bibliographies</td>
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<td>4</td>
<td>Uncover recommendations for future research</td>
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<tr>
<td>5</td>
<td>Surface more extensive research data</td>
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<td>6</td>
<td>Provide research and literature on uncommon topics</td>
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<td>7</td>
<td>Serve as examples on expected writing style and format</td>
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Accessing Dissertations & Theses

Dizzying array of access points:
Institutional repositories, open access initiatives, blogs, social media, many others...

Searching through scholarly material on the open web isn’t easy. Why?

- Inconsistent quality
- Inconsistent indexing
- Unreliable access
What About Open Access?

• Availability ≠ Discoverability – Dissertations may be available, but finding relevant ones can be difficult
• Repositories have various interfaces and do not always distinguish between media types
• Open Access portals exist but sometimes feature limited search functionality, broken links
• Full text often not indexed and searchable due to vast amount of content from thousands of sources

Conclusion
Dissertations and theses ...
• ...represent valuable content for researchers,
• ...should get higher visibility to help readers, authors and institutions
The Largest Curated Collection & Most Reliable Search Tool

PQDT Global: Graduate Works from 3,000 institutions worldwide

2.1 million full text graduate works
- 97% of US Dissertations
- 270,000 Canadian ETDs, 140,000 UK Theses
- 200,000 added in full text each year

4.5 million searchable citations from 1861
- Simple bibliographic citations available for dissertations dating from 1637
- 600,000 from UK, 420,000 from China
- Dissertation records from over 100 countries

2.1M available in full text PDF

4.5 M total citations (A&I)
Dissertations
The world’s most consulted database of graduate works

1951 – The Association of Research Libraries (ARLs) teams with ProQuest to microfilm dissertations, launching Dissertation Archives

1998 – The U.S. Library of Congress names ProQuest its official off-site repository for dissertations

200X – ProQuest expands to provide global coverage of dissertations

2017 – ProQuest partners with CALIS, enabling global discovery of Chinese dissertations

4M graduate works
3,000 Institutional partners

CURATE  SIMPLIFY  CONNECT
Dissertations across disciplines

With scholarly research content in every subject, PQDT is a multi-disciplinary resource allowing you to support all departments and disciplines.
ProQuest Editorial creates more discoverable content

**Author Submission to ProQuest**
- **Submission**
  - Dissertation/thesis author supplies PDF, abstract and keywords

**Editor checks metadata**
- **Quality Check**
  - Editorial team of subject matter experts reviews metadata and quality of each submission

**Discovery enhancements**
- **Enhancements**
  - Editorial supplements with keywords and subject terms from ProQuest’s controlled vocabulary for maximum exposure

**Metadata & PDF ingested and searchable**
- **Ingest**
  - Dissertation/thesis ingested into the PQDT database and is fully searchable!
Dissemination via ProQuest – Increase visibility and impact via Subject indices

ProQuest provides citations to all major subject indices, expanding the reach of your university’s research.

Platforms include

- [Full list of indices](http://www.proquest.com/documents/Third-Party-Indexing-Partners-by-Subject-and-Alpha.html)
Increase visibility and impact – Google Scholar

- Google Scholar and ProQuest expand collaboration to improve research outcomes
- Authenticated PQDT users searching Google Scholar are recognized by ProQuest and connect to the full text in their library’s collection.
- Not recognized users are sent to a landing page where they can purchase the dissertation or access the first 24 pages.
## Preservation and Enhancing access

### Preservation
- Digitization of print collections by ProQuest experts and partners
- Microfilm created for each title, negatives preserved in ProQuest’s vaults
- Microform copies for use on campus available
- Working toward “Trusted Digital Repository Status” using OCLC / RLG Guidelines

### Enhancing Access and Discoverability
- Bibliographic data entered into PQDT products
- MARCs generated for library
- Digital copies created from the microfilm
- Availability through Institutional Repository, availability through PQDT
How to submit to ProQuest – ETD Administrator

• The ProQuest ETD Administrator is a no-fee web based submission and management system.
• Each ETD Administrator site is customized specifically for the university
• Populates your Institutional Repository
• Over 700 universities use the ETD Administrator to submit dissertations and theses to ProQuest
Shaping of Public Opinion in the Anti-Drug Policy of Russia Today

ETD Administrator: Key Advantages of the System

- Easy for administrators / universities
- The system keeps track of all actions
- University Deposit Agreement
- Constant development of enhancement
- Check www.etdadmin.com
- Request free institutional account: http://www.etdadmin.com/cgi-bin/main/sitesetup
Pilot integration of videos

Increasing number of university competition events (3MT, MT180)

- Improving communication and research skills
- Engaging non-academic audience

Pilot to include open video content in PQDT

- One stop shop
- Enhanced with transcripts
- Integration with dissertations and theses
PQDT Global: More European content

A vision to connect people to the world’s knowledge

University College London
Cardiff University
University of Bath
University of Maribor
Semmelweis University Budapest
Saint Petersburg State University
Universidad de Valencia

And more to come....
Why Distribute with ProQuest?

• ProQuest is a non-exclusive publisher
• Authors and universities retain their copyright
• ProQuest pays a 10% royalty to authors on all sales (PDF, hard and soft bound, microfilm)
• Free – no fee for author or university
The Impact of Partnering with ProQuest


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<tr>
<th>Submission year</th>
<th>1925</th>
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<tr>
<td>Number of library checkouts after 90 years</td>
<td>3</td>
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<tr>
<td>Number of views in PQDT after digitization</td>
<td>30</td>
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Questions?
Thank you!

Visit Our Website
ProQuest Dissertations and Theses

Contact
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